

**Glooscap Curling Club
Semi-Annual General Meeting Minutes
May 29, 2019**

CALL TO ORDER

President Dave G. called the meeting to order at 7:00 pm.

APPROVAL OF AGENDA

One item will be added to the Agenda, before the President's Message. The item is a Report on Fundraising by John Calpin.

Moved by John R. to approved the agenda as amended, seconded by Alanna B.

Motion carried.

APPROVAL OF MINUTES FROM OCTOBER 24, 2018 ANNUAL GENERAL MEETING

Moved by Kathy S. to approve the minutes of the October 24, 2018 Annual General Meeting as circulated, seconded by Brian M.

Motion carried.

OLD BUSINESS ARISING FROM THE MINUTES

Special Resolution on Executive Member Terms

Dave G. spoke to the history surrounding the request for an amendment to the By-laws. Discussions by the Executive Committee and concern about discouraging people from participating on the Executive by extending the term they would need to serve has lead him to feel that while there should be an option for the President to serve more than one year perhaps changing the required term to two years is not the preferred approach.

Dave G. further commented that in situations such as he has just experienced where he began work on grants and the strategic plan, he had an interest, and felt there was benefit, in serving more than one year.

Comments from members in attendance agreed that asking for a longer term would be intimidating. Shelley A. pointed out that the current wording of the By-laws do not restrict anyone on the Executive from serving more than one term in any position. They must offer each year, but can serve an unlimited number of terms.

It was also pointed out that with the Vice-President, President and Past-President working together, projects can be successfully continued even when the personnel change.

Moved by Dave G. that the special resolution to amend the By-laws not be brought forward for a vote and therefore the by-laws remain unchanged, seconded by Alena T.

Motion carried.

NEW BUSINESS

Succession Planning

At the time of the meeting, the Executive had been unable to find a member willing to serve as Vice-President in spite of asking a number of people. New President, Suzanne G. and Past-President Dave G. will work on filling this vacancy over the summer. Dave G. asked those present to think about any of the younger curlers who may wish to participate. It would be good to get some younger members involved but it is hard not to acknowledge that they are busy and

finding extra time is challenging. John C. encouraged everyone to not be solely focused on searching for younger members. It is also important to find people with the needed skills, which may not come without experience.

Someone new is also needed to take over Rentals now that Dave S. has taken on the communications tasks. Suzanne G. pointed out that this could also be done with a committee or joint responsibility as long as there is still a single point person for making rental bookings.

There were no volunteers in the room willing to take on the role of Vice-President or Rentals.

GCC Logo

Suzanne G. asked for comments on the proposed logo that had been circulated. Confirmation was provided that the intent would be to replace the current logo with this new one. There was some discussion about whether to add "Kentville" to the logo in some manner and the idea of changing the name of the curling club was also broached. However, changing the club name is a much larger issue so it was determined to stay focused on the logo at this time.

Suzanne G. emphasized that any type of wording can be added around the logo when it is printed on items. For example, the name of the club and Kentville can be printed together with the logo.

Moved by Kathy S. to adopt the proposed logo as presented as the new logo of the Glooscap Curling Club, seconded by Kim W.
Motion carried.

2020 Canadian Club Championship

Tony S. clarified that the event in question is actually the 2020 Canada Cup. Acadia University is submitting a proposal to host the 2020 Canada Cup based on the proposal they had submitted last year. With feedback received on last year's proposal, they feel they have made the necessary improvements/changes. The proposal must be submitted by the end of June 2019. It is necessary to show that there is support for hosting the event by pre-selling tickets. The model used by events such as the Scotties is being considered, where a portion of the cost of a full ticket package is required at this point and not the full cost. The goal is to sell 300 tickets by the end of June.

Glooscap Curling Club is being asked to have someone participate on a committee to take care of the ticket sales. In return, GCC would be guaranteed 50% of the 50/50 draw proceeds and 5% of the door/admission revenues. The other 50% of the 50/50 and 5% of the door proceeds would go to the Wolfville Curling Club. There would also be the opportunity to host curling clinics held by pro curlers. The other requirement of the curling clubs is to procure volunteers needed by Curling Canada.

Dave G. asked if members feel the club should be involved with this proposal and agreement was given. Dave S. offered to be the GCC representative on the Committee.

PRESENTATION OF REPORTS

Financial Report: Treasurer Jim H.

Almost all entries have been made as the year end is in a couple of days. The statements provided for this meeting are as of May 21, 2019. Cash on hand is up considerably over last

year (\$33,868.68 vs \$19,216.63). GIC's are also increased by \$10,000 with one GIC of \$15,000 being set aside to deal with any contingencies that may arise. Some of the accounts receivable may need to be written off, but they are not of significant value. The Capital Assets are recorded at cost less depreciation and this year's depreciation is not yet recorded.

The net cost to the club for the upstairs renovations that were done is \$15,152.44. The new TV installed downstairs accounts for the increase in Furniture/Fixtures.

As for liabilities, the club has no debt at this time and is owed an HST refund of \$663.40. The Building Improvement Fund is not considered operating revenue and therefore is shown as Equity. The Fund is held in reserve and expenditures from it would need to be approved by motion from the membership.

In reviewing the Income Statement, Jim pointed out that dues are down about \$4,000 from last year with most of the difference being due to the decrease in membership fees charged to new members. There were 170 members in 2018/2019 which is the same as last year, but several of this year's members were new.

Sign rentals are down this year and some support should be given in this area. It is an important source of revenue that equals a value of about \$40 per member. Facility rentals income is significantly higher this year and bar sales increased by about \$1,000. Net sales of curling equipment were up this year. And fundraising activities all went really well this year thanks to all the efforts of volunteers.

For expenses, credit card fees increased due to the fact that dues can now be paid online which is convenient but incurs fees. About the same amount of furnace oil was purchased this year but the price was about \$.02 per litre over last year and this year was colder, so the cost was higher. On the other hand, probably due to the later start of the season, the electricity expense was down this year. House and ice expenses were both down substantially over last year which is great news.

A new expense this year was incurred in helping out with the expenses of teams participating elsewhere. Each team received a \$1,000 sponsorship.

Jim H. expects that once the year end adjustments are done, net income will amount to about \$15,000.

Jim was congratulated for all the work he does as the treasurer for the Club, it is very much appreciated.

Moved by Ellen C. to accept the financial report as presented, seconded by John R.
Motion carried.

Building and Facilities: Harold Pothier

The Building and Facilities Committee has been very busy and a new process was put in place for when repairs are noted as being needed. The second floor was renovated last summer and special thanks are due to Dave Reynolds and his team. Everyone is very proud of the results.

The Eddy Group have offered the club a deal on LED lights for the ice shed. This came as a result of a successful rental they attended. Volunteers will be needed to help install the lights at some point.

The old tables from downstairs and the old TV were both sold and thanks were extended to the senior curlers for the new tables.

A cleaning schedule was created to help ensure the necessary tasks were done. Many thanks to those who signed up to assist with the weekly cleaning needs.

The club has been successful in acquiring a New Horizons grant for upgrading the kitchen. Quotes have been obtained and work has already begun on cleaning out and dismantling the kitchen. Work is also being done on preparing for improvements for downstairs and the main entrance. In the process, it was discovered that the front entrance is not actually on club property. The Town of Kentville has been approached with a plan to deed the property that includes the street extension to the club for \$1.

Moved by Harold P. to adopt the Building and Facilities report as presented, second by Will H.
Motion carried.

Moved by Brian M. to spend \$5,345 from Building Improvement Fund to replace the downstairs ceiling and lighting, seconded by John C.
Motion carried.

League Curling: Bruce Turnbull

Bruce T. gave a report on the results for the year highlighting the support of all those who assumed responsibility for coordinating league curling. Club membership was about 176 curlers.

Bruce would appreciate any feedback on whether changes are needed to the Open Morning Curling. There were anywhere from 2 to 9 teams curling each morning. For evening leagues, Sunday night had 12 teams, Monday had 8 teams with the change to Learn to Curl added into that mix. Tuesday's competitive league, sponsored by Jason's Independent Grocer, had 15 teams. Wednesday's draw was comprised of 11 teams and Thursday had 10 teams.

Bruce suggested that there may be potential for expansion of the stick curling group. There were 7 teams curling Tuesday's and this was seen as a potential limitation in that only one day per week is available. It is possible that some stick curlers will not return unless changes are made.

Two more evening coordinators are needed for next year and there is a need to seriously consider what to do with morning curling. It was suggested that perhaps a committee or group can get together to coordinate the morning curling and consider other options for stick curling.

For the 2019/2020 season, Bruce recommended a 20-week season beginning October 27th and concluding March 22nd.

Membership and Social Committee: Cam Scott and Alanna Baker

Cam S. presented a report on behalf of the Committee and thanked everyone who volunteered to help with membership activities. Three Farmers Markets were attended as a means of promoting the club and a number of new curlers come into the club as a result. Volunteers also assisted with a phone tree and a number of social events.

Cam also encouraged everyone to keep in mind that members are the club's best selling point and means of bringing in new members. Thanks were extended to the number of people who hosted Friday night socials. Help can be provided to anyone who wants to organize one.

Alena T. offered thanks on behalf of the membership to Cam S. and Alanna B. for all the work put into the social events each year. Their hard work is very much appreciated.

Moved by John C. to adopt the Membership and Social Committee report as presented, seconded by Mary H.

Motion carried.

Communications, Web Page and Survey: Will Haggerty

Will H. reported on the digital activities on behalf of the club. The website has done well this year and judging by the survey responses, people are using the website to find spares. On social media platforms, the Facebook page has more likes than members (525 likes) which is a great result; the Twitter account has 85 followers; and the Youtube subscriber count is 20 with the highest video viewed being the club championship game (151 views).

Within the email system, there are a variety of different distribution lists set up and because of how the website works, different groups can be selected for sending out emails. About 50% of the emails sent out are actually opened.

70 responses were received to the membership survey. Highlights of the results include: 64% check the website; 65% purchased equipment; 54% participated in social events; 87% plan to return (10% may return); and 72% registered online. The full results will be posted to the website.

Moved by Alanna B. to adopt the report of the Communications, Web Page and Survey as presented, seconded by Edna S.

Motion carried.

Junior Curling: Nancy Belliveau

Kathy S. gave the report on Junior Curling on behalf of Nancy B. A record 59 junior curlers were registered in programs this year. Most curled weekday afternoons but some were also welcomed into the evening leagues. Several new club members and parents stepped up this year to help out with the juniors and their assistance was very much appreciated.

The Juniors program has paid for volunteers to obtain Club Coach and Competitive Coach training and will continue to do so in the fall. A couple of key "firsts" this year included having a Junior at the Scotties in the "hit, tap, draw" competition and hosting trainers from Moncton who helped with the Little Rocks program.

The 3rd annual Funspiel was a great success with 16 teams registered and necessitating two draws. Teams have curled all over the province capped with a very successful representation at High School Regionals. The Horton and NKEC teams won the regional banner for their schools and Horton won the silver medal at the provincials.

Glooscap Juniors hosted two bonspiels this year, the Glooscap Gift of Life Invitational and the Earl MacKinnon Classic (EMC). The EMC is co-hosted with Berwick and had thirty-two U14 teams and twenty-four U12 teams from Nova Scotia and PEI.

The Juniors program wanted to publicly thank Don Urguhart for all the time he dedicates to taking pictures and thank as well, Suzanne Gourley and Mark Davidson. Thanks are due as well to Kathy Siddall for all her work in maintaining the Juniors' shoe library.

Kathy S. wanted to make sure that it was recognized that Nancy B. received a volunteer appreciation award from Province of NS for the work she has done on this program.

Moved by Alena T. to adopt the report for Juniors Curling as presented, seconded by Kim W.
Motion carried.

Learn to Curl: Jim Noonan

Jim N. reported that this year's Learn to Curl was the most successful to date. One reason for this is the good connection between the curlers and coaches. This promotes new curlers continuing to come to the program. A change made this year was to use all four sheets of ice thanks to the change made in the league schedule. Instruction was first done off-ice and the curlers could all go on the ice and participate. At least 20 of the LTC participants are expected to become members next year. An impromptu half-day fun spiel for beginner curlers was held.

Moved by Dave G. to adopt the report of the Learn to Curl Program as presented, seconded by Carl M.

Motion carried.

Events Calendar: Katie MacArthur and Stephanie Lucas

No report was presented.

Bar: Carl McLeod

Carl M. reported that the year at the bar was successful. He pointed out that this only happens thanks to the volunteer bartenders who help out every week plus bonspiels and other events.

In spite of being open two weeks less than last year, proceeds were more. The final result was a profit of \$13,600, an increase of about \$1,000. A change in draft beer to Wayfarers was made late in the season and has proven to be a good decision. The plan is to stay with Wayfarers next year and they have committed to doing some signage on the ice and providing a couple of free kegs of beer. As long as the relationship continues to be good, the bar plans to stay with Wayfarers.

Initial discussions have been had with Maritime Express Cider and the plan is to stock their product as soon as it is available in appropriate size containers.

There are no major planned expenses coming up. It was decided not to get a new icemaker for the bar as the cost is too high compared to what is actually needed. It should be fine to continue to purchase bags of ice when needed. However, it is likely that a new dishwasher will be needed soon.

Moved by Dennis L. to adopt the report on the Bar as presented, seconded by Kevin B.

Motion carried.

Fundraising: John Calpin

John C. reported that \$7,000 in revenue was generated by advertising signage. This was a decrease of \$900 from last year. Larger companies are participating less each year and a couple of signs in the ice and a net of three signs on the walls were lost.

This effort requires a committee of about three people in order to monitor the sales closely. A committee of three people would be ideal in support of this safe and low labour requirement fundraising initiative. Ticket sales netted about \$3,000 this year but it is a lot of work to generate those funds.

The plant and yard sale continues to be successful in large part to the huge efforts of the volunteers and participants. This year's proceeds amounted to \$3,780.

John C. requested that the Executive review the fee structure for couples in place at the Berwick Curling Club.

Moved by John C. to adopt the Fundraising report as presented, seconded by Brian M.

Motion carried.

President's Message: Dave Gardam

The first order of business for President Dave G. was to recognize Will H. for his years of exceptional dedication and service to the club. Many volunteers/members give many hours but Will has gone above and beyond. Dave offered the sincere thanks of the club.

As his term as President came to a close, Dave expressed that it has been an honour to serve as President. He thanked everyone for the exceptional support he received from members. It all started with a strategic plan and has progressed to a building that is now half renovated and the remainder is slated to happen in the next few months. Particular thanks to Kathy S. and Harold P. who have given so much to the grant application process. This is all a huge success story.

The demographics of members is shifting with younger people coming into the club. It is important to keep them happy and get them engaged in these types of meetings. The club belongs to all the members and Dave expressed his hope that people keep coming back, especially the Learn-to-Curl graduates.

Other highlights for Dave included the new efforts in coordination of events; the intent to set up an ice maintenance program to share the knowledge; standard operating procedures for renting out the facility; and the establishment of the Building Improvement Fund. Dave also thanked John C. for his work in ensuring the continued operation of the plant and yard sale.

Looking ahead, Dave shared his excitement with the renovation plans already in place as well as hoped for phases to install a lift, insulate the ice shed and improve the parking lot. With a renovated facility, Dave sees the goal being to raise revenue without having to rely solely on volunteer members. Facility rentals should be able to pay for themselves while hiring professionals. It may be necessary to have someone on the club payroll to handle rental and marketing of the facility in order to reach this level.

Dave extended his thanks to the Executive for their incredible support over the last couple of years. It was only with all the support that the Club has achieved what it did. Dave said he was blessed to work with some incredible people and he was very pleased to now turn the reigns over to Suzanne G.

Suzanne thanked Dave for having a vision for the club and finding ways to make the incredible improvements to the facility.

There being no further business, it was **moved** by Kim W. to adjourn the meeting, seconded by John R.

Motion carried.